

# Television Environmental Standards Scoping Meeting

## April 21, 2008

### Location:

National Association of Broadcasters Building  
 1771 N Street, N.W.  
 Washington, DC  
 (Closest metro is Farragut North on the Red Line or Farragut West on the Blue Line).

### Outcomes:

1. Develop an understanding of the standard development process, and a broad outline or framework for scope of the new standard
2. Establish path forward to respond to stakeholder input.
3. Identify key stakeholders who need to be involved in developing a standard.
4. Process goal: Form strong working relationship to carry forward into subsequent standard development meetings.

### Planned Agenda:

<u>Time</u>	<u>What</u>	<u>Outcome</u>
8:30	Welcome, Introductions, & Agenda Review	
9:00	<u>EPEAT Background</u> – Overview of process to date – Clarifying questions	Understand past work and how it will inform future work.
9:30	<u>EPEAT Future</u> – Overview of process for developing new standards – Clarifying questions	Understand future work and how it will be conducted.
10:00	<u>Review Principles for Standard Development</u> - review principles from EPEAT - Discussion regarding suggested changes	Get general agreement on principles of system
10:30	<b>BREAK</b>	
10:45	<u>Scope of Products</u> – Overview of Television Technologies – Discussion of scope of products – any issues to be considered in establishing scope? – Clarifying questions	Understand current scope of products.
11:45	<b>LUNCH (on own)</b>	
12:45	<u>Environmental Performance Categories and Critical Criteria</u> – Presentation of environmental performance categories considered by existing ecolabels & by IEEE 1680 – Clarifying questions – Small group discussions on issues around performance categories and criteria	Understand issues surrounding environmental performance categories and critical criteria to be considered.
2:15	<b>BREAK</b>	
2:30	<u>Path Forward – see detail below</u>	Understanding of next steps
4:30	<u>Stakeholders to be involved</u>	Input on stakeholders to include in future discussions
4:45	<u>Close</u> – Identify high priority issues	Evaluate meeting and prepare for next steps.

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<u>Time</u>	<u>What</u>	<u>Outcome</u>
	<ul style="list-style-type: none"><li>– <i>Last thoughts</i></li><li>– <i>Meeting evaluation</i></li><li>– <i>Review of Next Steps</i></li></ul>	
5:00	<u>End</u>	

**Detail for Agenda Item “Path Forward”**

A guiding principle for EPEAT is that all major decisions are made by the stakeholders. *EPA is supporting the development of new standards for electronic products only in response to what stakeholders indicate is desired and feasible.* As a result, there is no one decision-making body – rather, our goal in these meetings is to gather and reflect the collective input of stakeholders and see whether there is adequate consensus to move forward. In general, the process for developing a new standard is as follows:

1. Determine that all key stakeholders are interested in – and willing to participate in – developing an EPEAT standard for this product – to be determined at scoping meetings or follow up meetings.
2. Create IEEE standard development workgroup to develop standard. This will be facilitated by a neutral process manager, but the workgroup collectively will make all the decisions about scope, timing, and criteria addressed in the standard. The workgroup operates under the decision making rules established by the IEEE Environmental Assessment Standards Committee (EASC), which are attached.
3. Draft standard and finalize via IEEE standard development process, which is an open, balanced, and transparent balloting, comment and revision process.

EPA has committed to funding a portion of the development of up to four standards. The process manager will seek any necessary additional funding from other stakeholders. EPA has considered the possibility that funds may not be forthcoming from other sources to develop all the standards, and is developing options to respond should that happen.

Step One has taken place for imaging equipment, in which general support was voiced for developing a standard. We will take Step One for televisions at the April 21<sup>st</sup> scoping meeting.

We have set aside 2 hours at the Television Scoping Meeting to gauge stakeholder interest in proceeding with a standard for this product category. There are a number of possible outcomes that stakeholders could recommend, including:

- Moving forward with a standard and establishing a working group, or
- Creating a forum to discuss and resolve (if possible) concerns which may pose barriers to reaching agreement. One possibility is to form a “Study Group” under IEEE auspices which can work to further develop an idea before forming a more formal workgroup, or
- Agreeing to postpone development of a standard either temporarily or indefinitely.

We will seek participants’ ideas for other options in addition to those listed above. While there likely will be divergent views, we hope that by the end of the meeting there will be a clear path forward that stakeholders can live with.